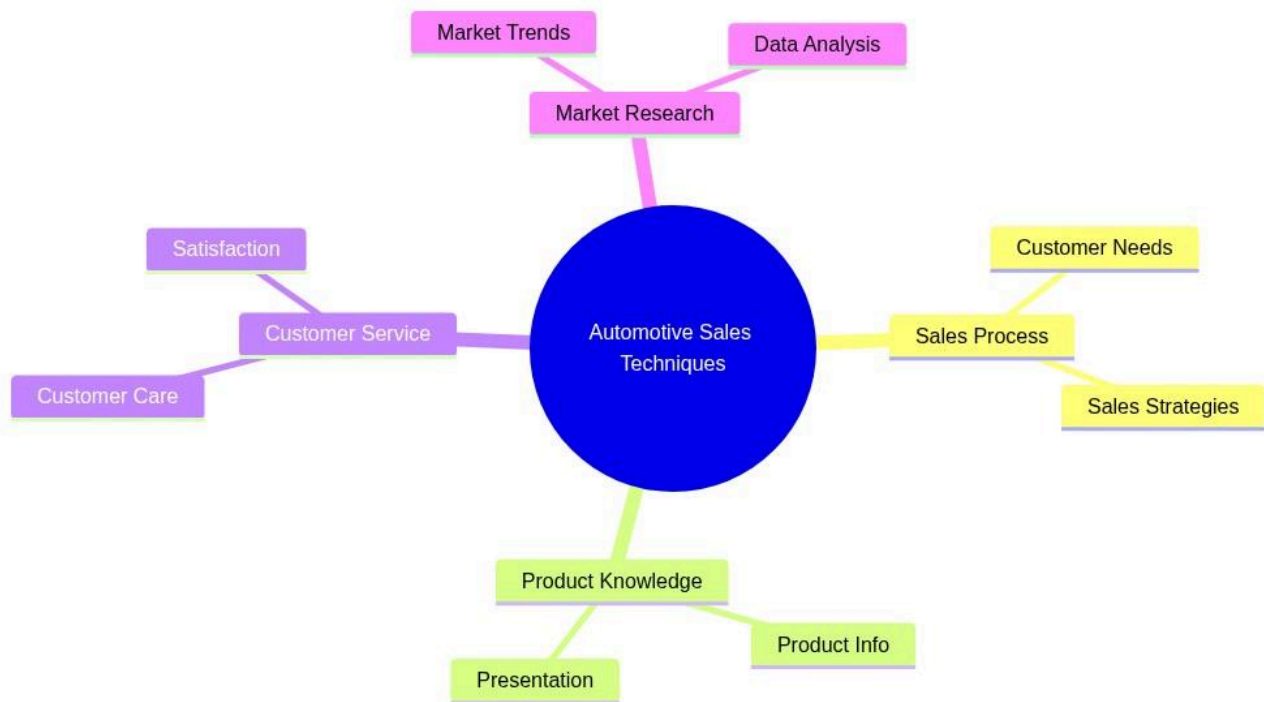


Graduate Certificate in Automotive Sales

# Automotive Sales Techniques



mindmap

root((Automotive Sales Techniques))

Sales Process

Customer Needs

Sales Strategies

Product Knowledge

Product Info

Presentation

Customer Service

Customer Care

Satisfaction

Market Research

Market Trends

Data Analysis