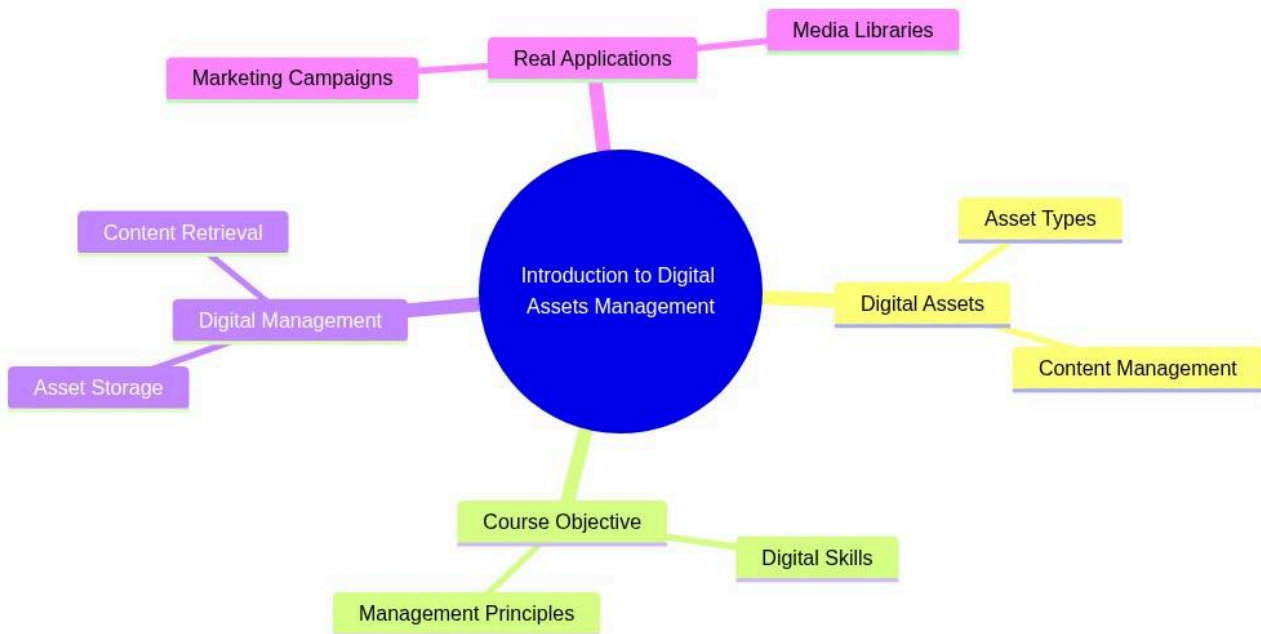


Undergraduate Certificate in Digital Assets Management

Introduction to Digital Assets Management



mindmap

```
root((Introduction to Digital Assets Management))
  Digital Assets
    Asset Types
    Content Management
  Course Objective
    Digital Skills
    Management Principles
  Digital Management
    Asset Storage
    Content Retrieval
  Real Applications
    Marketing Campaigns
    Media Libraries
```