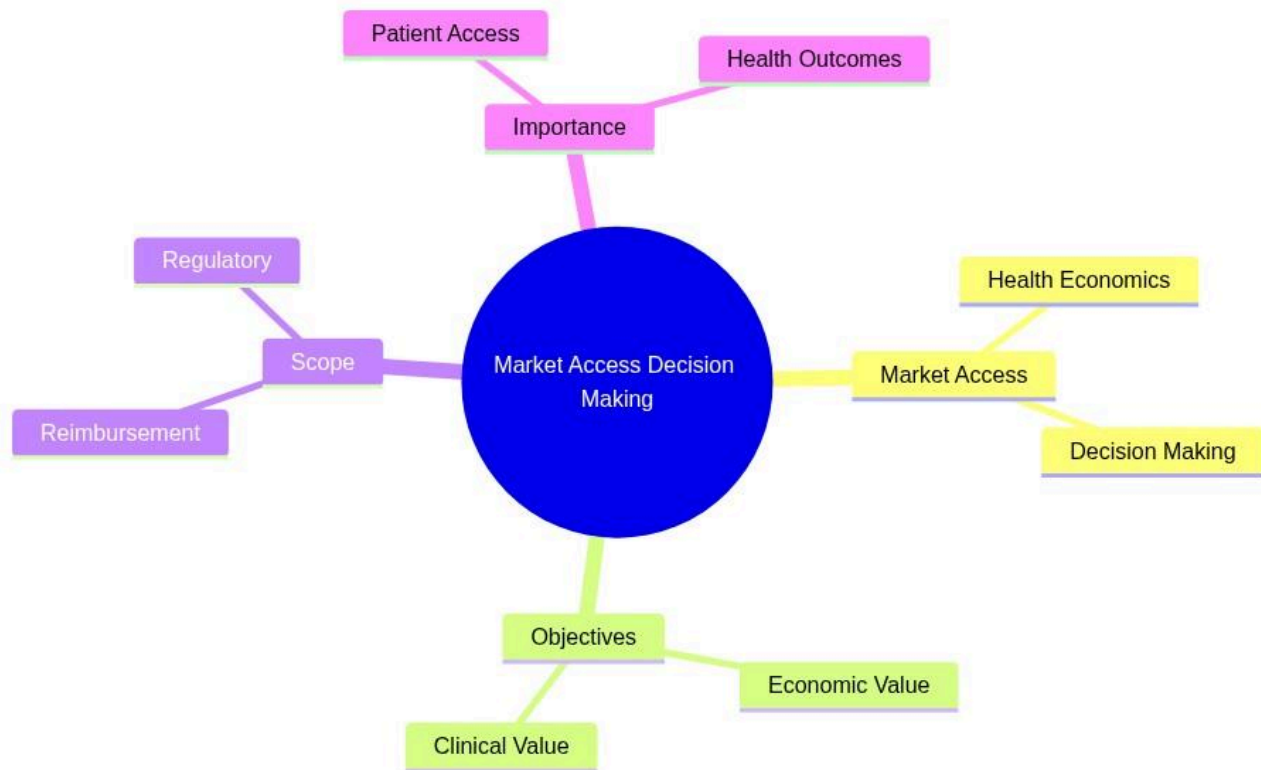


Professional Certificate in Health Economics and Market Access

# Market Access Decision Making



```
mindmap
  root((Market Access Decision Making))
    Market Access
      Health Economics
      Decision Making
    Objectives
      Economic Value
      Clinical Value
    Scope
      Reimbursement
      Regulatory
    Importance
      Patient Access
      Health Outcomes
```