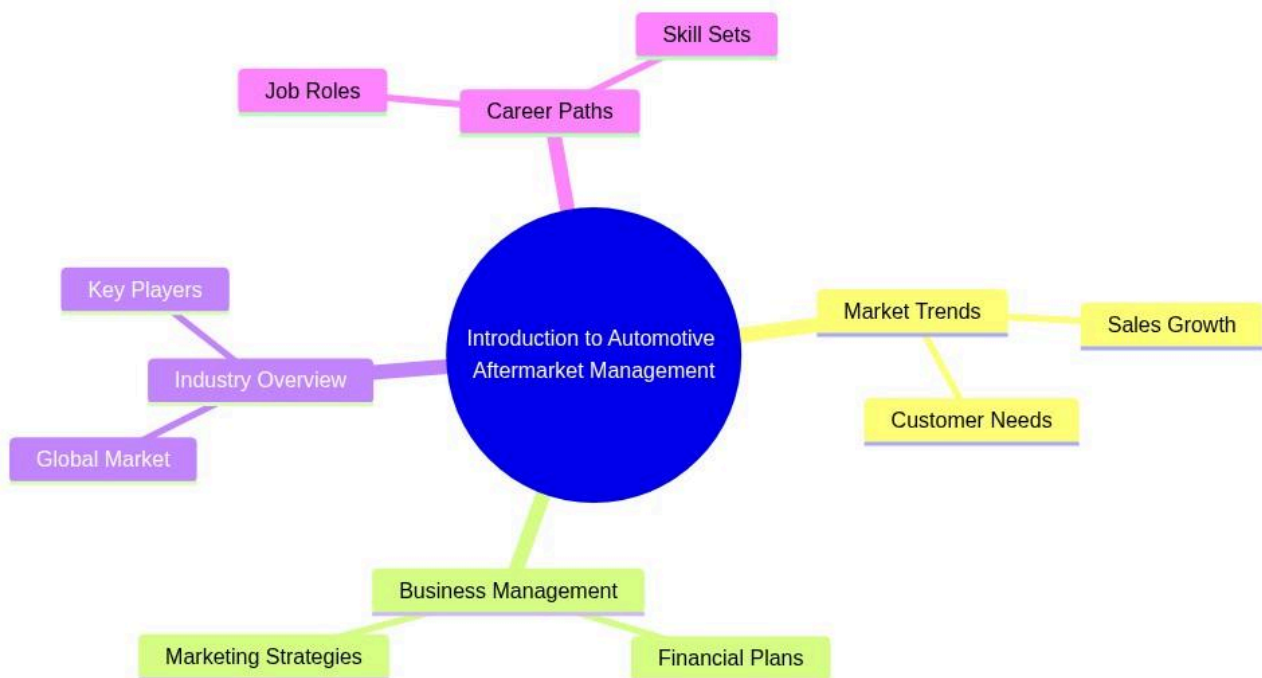


Undergraduate Certificate in Automotive Aftermarket Management

# Introduction to Automotive Aftermarket Management



mindmap

```
root((Introduction to Automotive Aftermarket Management))
  Market Trends
    Sales Growth
    Customer Needs
  Business Management
    Financial Plans
    Marketing Strategies
  Industry Overview
    Global Market
    Key Players
  Career Paths
    Job Roles
    Skill Sets
```